



JEAN PAUL GAULTIER TO DESIGN
AN EXCLUSIVE CAPSULE COLLECTION FOR OVS

OVS and Jean Paul Gaultier have the pleasure of announcing their collaboration for an exclusive collection that will be launched in autumn 2016. This new collection will feature around 60 pieces, ready to wear and accessories, for both men's and women's and will all be produced and distributed under the label "Jean Paul Gaultier for OVS". The capsule will be available from mid November in a selection of stores as well as online on the e-shop ovs.it.

Over the past years OVS has worked closely with influent figures from the fashion and art world among others Elio Fiorucci, Costume National, Matthew Williamson and most recently launched a capsule collection dedicated to the cultural patrimony of Italy Arts of Italy. These collaborations are part of an important course that OVS has undertaken to strengthen the quality and appeal of its image also on an international and cultural scale.

JEAN PAUL GAULTIER - Jean Paul Gaultier's creations have been gracing the (fashion) world for 40 years. His theatrical personality and his charm and sympathy have made him an icon of French culture. His childhood dream eventually led him to work with the biggest pop icons of our time. A visionary, he stayed true to himself through his career. But above all, Jean Paul Gaultier remains passionate and driven by boundless creativity. An inspiration for some, a 'sentimental punk' to others; but an 'enfant terrible'? Most definitely.

OVS – OVS is Italy's top brand in women's, men's and kids' clothing, with over 900 stores in Italy and abroad. OVS offers everyone the freedom to dress with Italian style at the best possible prices and the contemporary, basic design of its stores welcomes more than 150 million customers every year. It also offers an interesting shopping experience through its online store, www.ovs.it.

For further information - SMITH-PETERSEN

Camilla De Palma - camilla.depalma@smith-petersen.com - tel +39 02 36 53 73 28

OVS Corporate Communication & PR

Vania Rinaldi vania.rinaldi@ovs.it - tel. 041 2398052
Chiara Prosperini chiara.prosperini@ovs.it - tel. 02 48029623