



OVS LAUNCHES AN EXCLUSIVE COLLECTION WITH INFLUENCERS KENDALL AND KYLIE JENNER

Mestre, December 15, 2017. For 2018, OVS announces an exclusive collaboration with influencers and sisters Kendall and Kylie Jenner.

The collection, which will have six placing products, three in the spring and three in the winter season, will include women's garments and accessories with the ticketing "KENDALL+KYLIE for OVS". The capsule will be available from March in a selection of OVS stores in Italy, Switzerland and Austria and online on ovs.it.

For some time now, OVS has been following an approach focused on enhancing the creativity and quality of its products, with a view to increasing the appeal of the brand and its image, and looking more and more towards the international market. Over the last few years, OVS has worked in close contact with leading figures in the fashion world, such as Elio Fiorucci, Costume National, Matthew Williamson, Kristina Ti, Alberto Aspesi and Jean Paul Gaultier.

OVS is Italy's top brand in women's, men's and kids', with over 1,000 stores in Italy and abroad. A contemporary, innovative brand, OVS represents the perfect synthesis of style, elegance, and democratic clothing. Thanks to the work and research carried out by its creative teams, and always in line with international trends, OVS offers everyone the freedom to create their own personal style, always with an attentive eye on quality and at the best possible prices. And this is why, every year, 150 million customers choose OVS.

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